



FOR IMMEDIATE RELEASE

## **eScholar Solutions Gain Increased Support from Key Education Companies**

*eScholar's data management products provide assessment leaders ACT, the College Board, Pearson, NWEA, Renaissance Learning, CTB/McGraw Hill, and Houghton Mifflin Harcourt a standardized, proven foundation for helping states utilize and integrate a variety of assessments and student academic achievement data*

White Plains, NY, December 11, 2013 — [eScholar](#)<sup>®</sup>, the leader in data solutions for personalized education, gains additional support for its powerful data integration and data quality management solutions by allowing assessment vendors to deliver results in a single standard way to school districts and states. By taking advantage of Common Education Data Standards (CEDs) data definitions supported by eScholar's data integration solutions, leading assessment vendors such as ACT, the College Board, Pearson, NWEA, Renaissance Learning, CTB/McGraw Hill, Houghton Mifflin Harcourt, and many others can meet the unique needs of many states simultaneously with a single data transfer method. This increases overall efficiency and most importantly helps educators use integrated data to help students succeed.

eScholar's data solutions already power the analytics that support P-20 students across the country, including more than 40 percent of the nation's PK-12 students. Now, thanks to the leadership of several of eScholar's State Education Agency partners, including New York and Texas, this significant step in promoting the use of CEDs for large scale data transfer will help the entire eScholar community better utilize assessment data. eScholar's data solutions allow assessment results to be integrated with additional data about students' academic achievement to create a more complete picture of student academic progress. As a result, teachers can personalize their approach in helping each individual student.

For more than a decade, leading Student Information System (SIS) vendors have relied on integration with eScholar data solutions. This integration has been made possible by using the data formats and CEDs definitions that have emerged from the collaboration of educators across the country. eScholar's broad product deployment has made CEDs data definitions the standard throughout the industry. eScholar's advocacy for data standards makes it possible to support the unique needs of each client consistently and efficiently for both educators and system or data providers. Having the key players in assessments take better advantage of the dependability and scalability of eScholar data solutions makes assessment data more accessible, comparable, and consequently more useful in helping students.

eScholar's data management capabilities give ACT, the College Board, Pearson, NWEA, Renaissance Learning, CTB/McGraw Hill, Houghton Mifflin Harcourt and other leading vendors the ability to feed the industry's most broadly used and reliable system for putting valuable information in the hands of educators. This supports all educators, from state education agency policy makers to classroom teachers.

"We're thrilled to support the leading assessment suppliers in the industry for the benefit of their customers across the country," said Shawn Bay, CEO and Founder of eScholar. "Our focus is always on the students. That's why we developed our CEDS-based data integration capability — to simplify the way schools manage and apply data. With accurate data, Districts and State Education Agencies have the information to help their students succeed. eScholar's proven, scalable products manage the integration of education data, utilizing CEDS data standards, alleviating the burden of data submission and validation and giving educators more time to focus on the things that matter most in the classroom. It's good for them and, most importantly, it's good for students."

eScholar has long known that integration of education data is crucial for educators who need a comprehensive view of student performance to help them focus their instruction and interventions. In addition to assessments, other important data, such as students' courses, grades, and goals provide important context. eScholar's data integration solutions provide the common foundation of data that educators can use.

#### About eScholar

eScholar is the nation's leading innovator in education data solutions to support personalized education. Our award-winning products simplify reporting and data management, and transform the way educators use data to help Pre-K through postsecondary students maximize their own individual success. eScholar delivers the [eScholar Complete Data Warehouse](#)<sup>®</sup>, [eScholar Uniq-ID](#)<sup>®</sup>, and [eScholar myTrack](#)<sup>®</sup> a goal driven data dashboard, to enable 13 State Education Agencies and 5,000 districts to better serve the needs of over 20 million students nationwide. To learn more, join the conversation on [LinkedIn](#), [Facebook](#) and [Twitter](#).

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